

Fransheska Larios | Graphic Designer

Union City, NJ | Fransheskalarios@gmail.com

Education

New Jersey City University

Bachelor of Fine Arts | GPA: 3.87

Jersey City, NJ

September 2019 - May 2023

Work Experience

Implico Communications

Dallas, TX

Junior Graphic Designer

June 2024 - Present

- Supported the development of benefit communication booklets, flyers, and postcards, adhering to established brand guidelines and maintaining consistency across platforms.
- Successfully coordinated and executed numerous concurrent design projects, showcasing adept project management abilities in adhering to strict timelines.
- Assisted in the creation and modification of graphics, layouts, and other visual elements to effectively convey complex benefit information to diverse audiences.

Adony's Painting

Tampa, FL

Graphic Designer | Assistant

May 2023 - Present

- Developed branding materials such as logos, business cards, cover letters, and apparel designs.
- Managed all aspects of employee payroll administration, including registration, check issuance, and communication with external accountants to ensure accuracy and compliance.

BoardPrep Recovery

Tampa, FL

Marketing and Social Media Coordinator

December 2021 - May 2022

- Developed and implemented social media strategies to enhance brand visibility and engagement for the center.
- Curated and created compelling content across various social media platforms, including Facebook, Instagram, and LinkedIn, to promote services and activities.
- Collaborated with internal teams to ensure cohesive messaging in marketing campaigns.

Mitsubishi UFJ Financial Group Bank

Jersey City, NJ

Co-op Analyst

July 2017 - July 2018

- Conducted thorough reviews of customer accounts utilizing bank software, ensuring the accuracy and integrity of financial data.
- Oversaw quality assurance, supervising AI-driven loan approval processes and employee work.
- Implemented efficient document filing systems to streamline record management.

Skills

Design: Package Design, Illustration, Social Media, Web Design

Software: Adobe Creative Suite, Indesign, Illustrator, Photoshop, Adobe xd, Procreate, WIX

Microsoft Office: Word, Excel, PowerPoint, Outlook, Onedrive

Languages: English, Spanish.